

CONFERENCE HOTEL



Radisson Plaza Hotel
35 South Seventh Street
Minneapolis, MN 55402
612-339-4900

(Ask for the \$137 ANESA Conference Rate)

SPONSORSHIP OPPORTUNITIES

A number of sponsorship and exhibitor opportunities are available. Please see details on the DEC website at:

<http://exportassistance.com/anesasponsors>

IMPORTANT LINKS

Latest Conference Agenda:
<http://exportassistance.com/agenda>

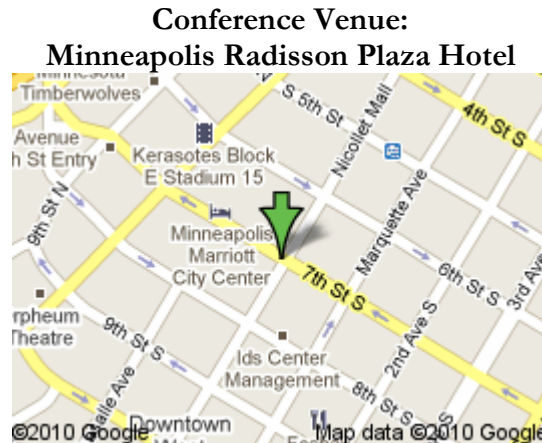
ANESA Countries & Market Profiles:
<http://exportassistance.com/anesamarkets>

Presenter Profiles:
<http://exportassistance.com/bios>

Conference Registration at:

<http://www.exportassistance.com/>

PLEASE JOIN US



Sponsored by:
Minnesota
District Export Council

The Minnesota District Export Council is one of 56 District Export Councils (DECs) throughout United States affiliated with the U.S. Department of Commerce. The DEC's are non-profit, non-political service organizations consisting of a network of volunteers representing business, government and academia. DEC members are appointed by the U.S. Secretary of Commerce for a 4 year term. DEC's are closely affiliated with the U.S. Commercial Service's U.S. Export Assistance Centers. The combined expertise of DEC members covers many aspects needed to operate an international business. Members provide support to develop an international program and provide consensus input to Department of Commerce on many export-related issues.

AFRICA, NEAR EAST AND SOUTH ASIA (ANESA) CONFERENCE

MAY 11 -12, 2010
MINNEAPOLIS, MINNESOTA

Minnesota



In Collaboration with
Minneapolis Office of the U.S.
Commercial Service



Export Counseling
by U.S. Government
Experts from
18 Key Markets

Welcome to ANESA Conference

Africa, Near East and South Asia (ANESA) comprise a rich market for U.S. exports. Key countries in this region are importers of technologies that enable them to export their wealth of natural resources. Bilateral trade is driving these countries to build their infrastructure creating additional demand for imports. As the affluence of their citizens rise, higher standards of living are opening up demand for other tiers of imported U.S. products and services.

Algeria	Kenya	Pakistan
Ghana	Kuwait	Qatar
India	Lebanon	Saudi Arabia
Iraq	Libya	Senegal
Israel	Morocco	S. Africa
Jordan	Nigeria	UAE

EXPORT COUNSELING

Imagine how much effort it would take to travel to these 18 nations to seek counsel from senior U.S. government officers who are tasked with fostering U.S. exports into these countries. In a two-day period, they are assembled in Minneapolis at the ANESA Conference to speak with you and create the genesis of future interactions supporting your expansion and growth into these markets. These U.S. Department of Commerce Senior Commercial Officers and our other invited guests will provide you with a deeper understanding of opportunities in the ANESA region.

Day 1 - Tuesday, May 11

8:30	Opening Remarks: Ed Hayward, Minnesota DEC
9:00	Topic: Understanding Africa, Senior Lecturer Svjetlana Madzar, U of MN, Carlson School of Management
9:45	Congressman Keith Ellison
10:00	Topic: Understanding the Middle East
10:45	Break
11:00	Concurrent Country Breakouts / 1-On-1 Meetings
12:00	Lunch – Keynote Speaker: U.S. Secretary Of Commerce Gary Locke (Invited)
1:30	Concurrent Country Breakouts / 1-On-1 Meetings
3:30	Break
4:00	Concurrent Country Breakouts / 1-On-1 Meetings
5:00	Closing Remarks
5:30	Networking Reception – U.S. Senator Amy Klobuchar (invited)

Day 2 - Wednesday, May 12

8:30	Opening remarks
9:00	Topic: Managing Risk in the ANESA Region
10:00	Concurrent Country Breakouts / 1-On-1 Meetings
12:00	Lunch - Keynote Speaker: William Hawkins, CEO Medtronic
1:30	Concurrent Country Breakouts / 1-On-1 Meetings
3:30	Break
3:45	Topic: ANESA Market

4:15	Development Resources Business Panel – ANESA Successes and Challenges
5:00	Closing remarks – Suresh Kumar, Assistant Secretary of Commerce & Dir General USCS, Ambassador Ron Kirk, U.S. Trade Representative (Invited)
5:30	Networking Reception

EXPERTS FROM 18 COUNTRIES ON HAND

Senior Commercial Officers stationed at U.S. Embassies in each country are at the Conference to speak with you in breakouts and 1-on-1 meetings:

[Amer Kayani: Saudi Arabia](#)

[Brian I. McCleary: Iraq](#)

[Carmine D'Aloisio: India](#)

[Craig Allen: South Africa](#)

[Dao M. Le: Qatar](#)

[Diane Jones: Libya](#)

[Douglas Wallace: Algeria](#)

[Heather Byrnes: Ghana](#)

[Jane Kitson - Morocco and Tunisia](#)

[Jim Sullivan: Kenya](#)

[Jonathan M. Heimer: Israel](#)

[Larry Farris: Nigeria](#)

[Laurie Farris: United Arab Emirates](#)

[Margaret Keshishian: Egypt](#)

[Nancy Charles-Parker: Kuwait](#)

[Sheryl Pinckney-Maas: Jordan](#)

[Stephen K. Morrison: Senegal](#)

[William Center: Pakistan & Afghanistan](#)